



## BroadSoft CEO Michael Tessler Is Named a Judge for Forbes' Second Annual Cloud 100 List

July 11, 2017

### World's Best 100 Cloud Companies for 2017 will be revealed in July

GAITHERSBURG, Md., July 11, 2017 (GLOBE NEWSWIRE) -- Michael Tessler, the chief executive officer of [BroadSoft](#), Inc. (Nasdaq:BSFT), has been selected as a judge for the 2017 Forbes Cloud 100 list. [The Cloud 100](#) is the definitive list of the top 100 private cloud companies in the world published by [Forbes](#) in collaboration with [Bessemer Venture Partners](#) and [Salesforce Ventures](#).

"As a cloud business communications enabler, we've seen firsthand the disruptive impact of cloud computing on all aspects of business, and how delivering innovative business solutions via the cloud has provided our customers with a significant advantage in today's competitive global climate," said Michael Tessler, chief executive officer, BroadSoft. "The private cloud companies selected for the Cloud 100 stood out for the growth, leadership and culture they've built, and are poised to disrupt the status quo once again."

As part of the rigorous selection process for the Forbes Cloud 100, Forbes' data partner, Bessemer Venture Partners, receives hundreds of submissions from startups. The Forbes Cloud 100 judge panel, made up of a majority of public cloud company CEOs, is responsible for selecting and ranking the top 100 companies from all over the world. The evaluation process involves four factors, estimated valuation (30%), operating metrics (20%), people & culture (15%) and market leadership (35%), which the judge panel weighs to select, score and rank the winners.

"The Cloud 100 Judges have revolutionized how businesses reach their customers and in return have built some of today's most successful public companies," said Forbes editor of the Cloud 100 list Alex Konrad. "We are grateful to the several dozen public cloud CEOs for once again identifying the top private cloud companies in the world. There's no group more qualified to rank the standouts than those who have been on this journey before."

"The best-positioned people on the planet to predict the future cloud leaders are those who have already done it: the cloud leaders of today! Our judges were spot on last year with their selections for the Forbes Cloud 100 list as every cloud IPO and major acquisition over the last year was on our inaugural 2016 list. Therefore, we're using the same formula for 2017, and we invited all of the public cloud CEOs from [BVP's Cloud Index](#) to participate and we're excited to see who will be on the list on July 11th," said Byron Deeter, Partner, Bessemer Venture Partners.

"The cloud represents an enormous opportunity for companies to transform every industry, create jobs and accelerate economies around the world," said John Somorjai, EVP Salesforce Ventures and Corporate Development. "We're excited to once again co-host The Cloud 100 Celebration honoring the top 100 cloud companies and 20 rising stars advancing the cloud computing space." The Cloud 100 Celebration will take place in San Francisco on July 11<sup>th</sup>.

To view Forbes' inaugural Cloud 100 list from 2016, please visit: <https://www.forbes.com/cloud100/#1a3adeef5f94>.

#### About BroadSoft

BroadSoft is the technology innovator in cloud unified communications, team collaboration, and contact center solutions for businesses and service providers across 80 countries. We are the market share leader for cloud unified communications with an open, mobile and secure platform trusted by 25 of the world's top 30 service providers by revenue. Our BroadSoft Business application suite empowers users and teams to share ideas and work simply to achieve breakthrough performance. For additional information, visit [www.BroadSoft.com](http://www.BroadSoft.com).

[Twitter](#) | [LinkedIn](#) | [BroadSoft Blog](#)

Media Contacts:  
Niaobh Levestam  
Global Press Relations Program Manager BroadSoft  
+44 (0) 7919605660  
APACTerry Alberstein  
Navigate Communication for BroadSoft APAC  
+61 (0) 458-484-921 [terry@navigatecommunication.com.au](mailto:terry@navigatecommunication.com.au)

[Primary Logo](#)

BroadSoft, Inc.