



BroadSoft Positioned by Gartner as a Visionary in Global Magic Quadrant for Unified Communications as a Service (UCaaS)

September 13, 2017

Positioning based on completeness of vision and ability to execute

GAITHERSBURG, Md., Sept. 13, 2017 (GLOBE NEWSWIRE) -- [BroadSoft, Inc.](#) (NASDAQ:BSFT) a global market leader in cloud business software for unified communication as a service (UCaaS), and provider of collaboration and contact center as a service (CCaaS), announced that it has been positioned by Gartner, Inc. as a Visionary in its [September 2017 Magic Quadrant \(MQ\) for Unified Communications as a Service \(UCaaS\), Worldwide](#). Gartner evaluated 15 different UCaaS vendors and service providers on their ability to execute and completeness of vision criteria, placing BroadSoft in the "Visionaries" quadrant.

BroadSoft was evaluated solely on the BroadSoft Business applications running on the BroadCloud call control application platform, which represents a small but rapidly growing portion of the BroadSoft business.

Significantly, Gartner notes, "UCaaS capabilities now exceed those available from premises-based UC. The pace of UCaaS innovation is accelerating as vendors focus R&D resources on cloud delivery."

"We believe that this recognition underscores the BroadSoft UC-One solution completeness, cost effectiveness and its suitability for businesses of all sizes, including references over 10,000 subscribers," said Taher Behbehani, chief digital and marketing officer, BroadSoft. "Furthermore, the solution is available worldwide with extensive deployment and support capabilities. The BroadCloud based offer complements our industry leading global deployment of BroadSoft Business via 600 channel partners supporting over 16 million end users."

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About BroadSoft:

BroadSoft is the technology innovator in cloud PBX, unified communications, team collaboration, and contact center solutions for businesses and service providers across 80 countries. We are the market share leader for cloud unified communications with an open, mobile and secure platform trusted by 25 of the world's top 30 service providers by revenue. Our BroadSoft Business application suite empowers users and teams to share ideas and work simply to achieve breakthrough performance. For additional information, visit www.BroadSoft.com.

[Twitter](#) | [LinkedIn](#) | [BroadSoft Blog](#)

Media Contacts:

Matter for BroadSoft

Erin Knapp
Matter
617-502-6546
broadsoft@matternow.com

BroadSoft

Niaobh (Neve) Levestam
BroadSoft
+44 7919 605660
nlevestam@broadsoft.com

[Primary Logo](#)

BroadSoft, Inc.