BroadSoft Business Cloud PBX, Team Collaboration and Contact Center Apps Now Available for Multinational Enterprises

October 23, 2017

New, localized data centers offer multinational enterprise customers secure, multi-language calling and collaboration between global offices via a single, borderless BroadCloud platform

PHOENIX, Oct. 23, 2017 (GLOBE NEWSWIRE) -- BroadSoft, Inc. (NASDAQ:BSFT) a global market share leader in cloud business software for unified communication as a service (UCaaS), and provider of collaboration and contact center as a service (CCaaS), today announced its BroadSoft Business cloud communication suite is available worldwide via several new BroadCloud® data centers throughout EMEA and APAC. This expansion allows multinational enterprises to rely on a single provider across their international locations to collaborate with peers and customers around the globe, while meeting full regulatory and security compliance across different countries.

A recent McKinsey Global Institute 2016 report noted that cross-border bandwidth is projected to increase nine times over the next five years due to increasing flows of information, searches, communication, video, transactions and intracompany traffic. To support this cross-border communication and foster continued company growth into new markets, enterprises require a solution that allows employees to collaborate easily and securely from one business identity from anywhere around the world, on any device.

The new international footprint will expand the reach of the more than 600 service providers, system integrators and resellers channel partners in more than 80 countries who provide the BroadSoft Business application suite to their multinational enterprise customers operating in the cloud:

- BroadSoft UC-One is now available in 38 countries and in 11 languages
- BroadSoft Team-One is now available in more than 30 countries and in four languages
- BroadSoft CC-One is now available in seven countries and in six languages

BroadSoft, which works with the leading carriers and has maintained a long-standing international presence, is ideally suited to open global borders, having built its businesses on helping customers understand how to navigate complex international regulatory and compliance issues. BroadSoft service providers and channel partners are suited to meet the needs of large enterprises with both regional and global sales support.

"Our expanded BroadSoft Business cloud UC suite is ideal for multinational enterprise customers, who need a secure global cloud network for communication, collaboration and contact centers" said Dino Di Palma, chief revenue officer, BroadSoft. "Modern enterprises need a unified solution that helps them execute everywhere they have presence. We're thrilled to be part of helping enterprises get the most out of their workforce, regardless of location."

BroadSoft Business is a fully integrated portfolio of enterprise-ready cloud PBX, unified communications, team collaboration and contact center applications, delivered in the cloud providing contextual intelligence across the entire platform so users can access the information and apps they need in one place.

For more information about how BroadSoft Business BroadCloud can seamlessly connect your enterprise to the latest carrier-grade features and functionalities over its secure, reliable and scalable platform, contact enterprise@broadsoft.com.

To read more about BroadSoft multinational enterprise support, click here.

About BroadSoft
BroadSoft is the technology innovator in cloud pbx, unified communications, team collaboration, and contact center solutions for businesses and service providers across 80 countries. We are a market leader for cloud unified communications with an open, mobile and secure platform trusted by 25 of the world's top 30 service providers by revenue. Our BroadSoft Business application suite empowers users and teams to share ideas and work simply to achieve breakthrough performance. For additional information, visit www.BroadSoft.com.

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Source: BroadSoft, Inc.